

# The multiplier effect

**There are many ways to stretch your holiday budget,** but one of the best is to give gifts that donate a portion of their proceeds to a greater good. The following products all support local causes – from revitalizing neighborhoods, to preserving our coast, to helping animals. Present one of these items, and you'll multiply the delight and the gratitude. — *Carroll Devine*



Send a message that is both a season's greeting and a gift: Scriptura will donate 10 percent from the sales of its holiday cards to the Louisiana SPCA. This year, there are nine new designs, including a decorated oak tree with the universal hope for "Peace on Earth."

Packets of eight cards, printed on silk-finish heavyweight stock, \$16.50 at Scriptura, 5423 Magazine St., 504.897.1555, and at Lakeside Shopping Center, 3301 Veterans Blvd., Metairie, 504.219-1113.



Here's a sweet idea. Decadent dessert shop Sucre will donate a portion of sales from its online store, [www.shopsucre.com](http://www.shopsucre.com), to the Louisiana SPCA. Send a gift of Sucre's Holiday Bark, for example, (layers of dark chocolate and white chocolate topped with crunchy candy canes) and know you're barking up the right tree.

Holiday bark, 2 1/2 ounce bag, \$9; 7 ounce bag, \$25. [www.shopsucre.com](http://www.shopsucre.com).

◀ Stock the bar for your holiday party with a spirit that reflects the giving spirit. For every bottle of Tru Organic Vodka sold through Rouses supermarkets through February, Tru Organic's maker, Modern Spirits, and its distributor, Uncorked, will donate \$2 to the Lake Pontchartrain Basin Foundation in support of its Save Our Coast and Save Our Lake campaigns and the rebuilding of the New Canal Lighthouse. \$29.99 at Rouses stores.

Artist Brandi Couvillion takes antique keys and escutcheons and strings them with pearls on sterling silver chains. Her restoration-inspired necklaces give a nod to vintage architecture, making them a perfect fundraiser for the Preservation Resource Center. Couvillion donates 20 percent of proceeds to the PRC's programs to restore and revitalize New Orleans' historic architecture and neighborhoods.

\$65 to \$75 at the Preservation Resource Center, 923 Tchoupitoulas St., 504.581.7032

